Car and Truck Registrations for 10 Months, '35-'34

Founded 1925

Automotive Daily News

The Trade Newspaper of the Industry

Published every Wednesday and Saturday at Detroit
FIFTH FLOOR - - NEW CENTER BUILDING
Telephone Tr. 2-3500

GEORGE M. SLOCUM, Publisher — CHRIS SINSABAUGH, Editor

Entered as second-class matter at postoffice, Detroit, under Act of March 1, 1870

MID-WEEK DIGEST

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Vol. 20, No. 2260 — DETROIT, WEDNESDAY, DECEMBER 11, 1935 — $6 PER YEAR. THE MID-WEEK DIGEST IS NOT SOLD SINGLY.

--in the pink

A CONFIDENTIAL LETTER FROM THE EDITOR

NOVEMBER SALES REPORTS, and practically all of them are in, seem to indicate that the fall announcement of new models has been vindicated. People are buying cars now as they never did before in this season of the year and in consequence the assembly lines are grinding out the new stuff at a pace that enables dealers to fill orders promptly. This demand, it seems to me, will keep up for another couple of months anyway. There may be a slow-up in sales late in January and possibly February, following which will come the spring selling season opening in late March. That slow time ought to be only an interlude, for indications are that spring buying will be brisk. But even if this lull occurs, the breathing spell is going to give the factories a chance to stock the dealers for the busy spell after March. Yes, the outlook is bright, with the only guessing being what will happen in January and February. Still, the industry should not fear this.

* * *

LOOKING OVER the reports on November, one finds verification of the above prediction. For instance, the AMA report, which does not include Ford, shows that factory shipments in November were the largest of any previous new-model announcement month, a count of 295,927 as against the previous high of 269,812 in January, 1929. I haven't heard anything from Dearborn, but I guess I am not far off in my reckoning if I add about another 100,000 on that to get the full count for November for the industry as a whole.

* * *

GENERAL MOTORS reports 136,859 sales to consumers for all its units in November, while their dealers accepted delivery of 147,849. Of course, both these counts were considerably higher than in October—with consumer sales being twice that. Chevrolet was a big contributor with its 91,959. Oldsmobile chipped in with approximately 16,000. Pontiac had 14,148 and Buick 13,333. I haven't received the reports from the Chrysler units as yet, but I know by grapevine telegraph that Plymouth, Dodge, Chrysler and De Soto are running high temperatures on sales right now and that their November must have smashed many of the corporation's records. The same thing might be said about Hudson and Terraplane. Bill Tracy tells me that his November factory shipments were the largest for any month of 1935, totaling 13,020, including Canadian and export shipments. And there has been no slackening of demand and the plants are running at the rate of more than 700 units a day.

* * *

MAX GILMAN, AT PACKARD, says his sales outlets delivered 5,235 units last month, the best November in Packard history since 1928. And Gilman gets a lot of satisfaction out of being able to report that since Jan. 1 and up to Dec. 1 the plant has produced and shipped 46,377, of which number 6,333 were the larger and higher priced models. This last count seems to confirm what the column has contended—that the market for the quality stuff shows a remarkable pickup, proving that big money again is buying high-priced cars.

* * *

OTHERS, TOO, have been hanging on to the pacemaker. Hupmobile had something like 1,200 sales last month and they tell me at the factory that this could have been doubled if production had kept up to demand. Graham, while not giving any definite November figures, boasts that orders for the Supercharger already exceed the entire year's production of the 1935 model. George Keller, at Studebaker, is speeding up his production because of demand. At Chicago he told me that if he had 7,000 more cars built at that time he could have delivered them all and still not meet the demand. And I guess he still is pushing production to keep his dealers satisfied.

* * *

NASH AND LAFAYETTE haven't given me the figures for November, but again the grapevine telegraph clicks out the dope that Kenosha is on the band wagon that is bringing the industry into big business. Roy Faulkner is hitting high spots with the new Cord front-drive and plans 1,000 shipments for January. Ralph Archer is moving an extra quota of Willys-Overlands.

Chris Sinsabaugh

Mid-Week in the Industry

96,000 Output is Above Last Week; 390,000 November Estimate Holds; AMA Reports Highest Nov. Production in History with 295,927 Units; GM Nov. Sales Set Records; Parts Makers Meet, Elect Officers

Output Holds Steady

Production of new cars and trucks during the week ended Dec. 7 held a steady pace and increased somewhat from the previous week when the Thanksgiving holiday cut into normal operation. For the week just closed, production is placed at approximately 96,000 units against 85,000 in the preceding week. For November the estimate of 390,000 units made last week still stands. Partial corroboration of this estimate is contained in the figures released by the Automobile Manufacturers' Assn. indicating that members of that organization produced 295,927 units for the month and these figures do not include Ford. This record makes November the highest for the month in the history of the industry, and compares with 206,612 by AMA members in October and 76,353 for November a year ago. These figures also are in excess of any previous announcement month in the industry's history, the best previous announcement month record being in 1929 when AMA members alone turned out 269,812 units. The best previous November record was in 1925 when the total for the month was 177,643 units. Production by AMA members for the 11 months of 1935 is placed at 2,533,436 against 1,929,510 in 1934.

ADN Production Estimate

	Week Ended Dec. 7	To Date 1936	†To Date 1935
Ford	30,000	206,500	1,153,000
Chevrolet	25,000	194 000	*966,000
Plymouth	15 000	90,400	440,764
Dodge	6,600	62,014	246,173
Pontiac	4,458	46,411	169,785
Oldsmobile	4,844	44,739	169,160
Buick	4,100	54,143	103,334
Hudson-Terraplane	3,550	30,145	89,085
Graham	700	2,855	21,400
Auburn	300	2,300	6,585
Studebaker	1,825	7,702	48,701
Hupmobile	400	2,070	8,233
Lincoln	350	1,890	16,928
Cadillac-LaSalle	1,075	9,425	19,423
Willys	540	4,935	*19,752
De Soto	750	4,040	23,098
Chrysler	525	2,575	35,092
Reo	571	3,600	*17,195

† Calendar Year includes 1936 models.
* Revised.

GM Sales Hit Nov. Record

That the industry is not over optimistic in its high production schedules at this time of year is indicated by the record sales reports of General Motors for November, which established that month as the highest November in the history of the corporation. Retail deliveries to consumers in the United States during the month reached a total of 136,859 units, and bring the total for the year at the end of November to 1,156,798. This compared with sales to dealers in the United States for the month totaling 147,849 units and a total of 1,220,924. This leaves a margin of only 64,126 units between the sales to dealers in the United States and retail deliveries by those dealers to consumers. General Motors' total sales to dealers in the United States and Canada plus overseas shipments in November reached 182,754, bringing the total to date for 1935 to 1,529,990.

* * *

National Sales At Record

Estimates by R. L. Polk & Co., based on reports from 110 leading cities and total reports from a few states, place the November registrations at 215,000 which would be a new record for the month in the history of the industry. The previous high in new car registrations fell in November, 1928, when 211,736 new passenger cars were registered. The anticipated November total of 215,000 compares with 148,389 in October this year. Basing its prediction on the November total, Polk estimates sales for the entire year at 2,716,000 as compared with 2,625,979 in 1930 and 3,880,206 in 1929, the industry's best previous year.

* * *

Parts Makers Optimistic

Reports from Atlantic City where the Automotive Service Industries show is now in progress under the sponsorship of the National Standard Parts Assn., the Motor and Equipment Manufacturers' Assn. and the Motor and Equipment Wholesalers' Assn. are most optimistic. B. C. Forbes, speaking before the NSPA, drew a rosy picture of the future based on the pent-up demand and natural obsolescence. The long heralded plan for an amalgamation of "after-market" associations into one all-inclusive body was brought to the front again in a resolution adopted by the NSPA which authorized the directors to "proceed with and complete negotiations for an all-inclusive merger of two or more major associations." The only stipulation was that "such merger or combination be of the dual membership type of organization, but not otherwise." Merger plans of this sort have been opposed by the MEMA group during the past few months. The MEWA evinced interest in the plan but took no official action.

* * *

Parts Men Name New Officers

New officers of the NSPA who were elected at the Atlantic City meeting were: John P. Muller, Fort Worth Wheel & Rim Co., Fort Worth, Tex., president; Leo F. Hunderup, Van Norman Machine Tool Co., Springfield, Mass., senior vice-president; V. C. Hossellman, Siferd-Hossellman Co., Lima, O., junior vice-president.

The new officers elected by the MEWA are: W. F. Wilkerson, Wyoming Automotive Co., Casper, Wyo., president; George Lockridge, Kansas City Automobile Supply Co., Kansas City, Mo., vice-president; A. W. Kleinschmit, Automobile Equipment Co., Detroit, treasurer; S. O. Treland, Grimm-Hansen-Treland Co., Chicago, secretary.

Mid-Week Automotive News Bulletin

Up to 1:00 P.M., Tuesday, Dec. 10

Berry Meet Under Way

Washington.—Disorder marked the first day of the industrial conference here, Monday, when George L. Berry, co-ordinator for industrial co-operation, was on the receiving end of both boos and cheers. Berry told the group that the government was not seeking to force any program upon industry and labor. Proposals included provisions summarizing thousands of proposals by business and other groups. They were not for adoption unless the various groups were in accord.

Heaviest Shipments

Montreal, Can.—Export shipments of 1936 Ford V-8's by the Ford Motor Co. of Canada in November and December will include more than 5,000 units. This is the heaviest movement in the company's history. The shipments are directed chiefly to Australia, New Zealand and South Africa.

New Office Opened

Dayton, O.—A division office of the Joyce-Cridland Co., of Dayton, has been opened in Chicago and will be in charge of Fred T. Rix.

President Hits Critics

Chicago.—A "fair balance" between agriculture, industry and other producing agencies was the aim declared here Monday by President Roosevelt. The President replied aggressively to critics of the administration's agricultural program and forecast further federal regulation to make permanent "a more stable economic life." The President spoke before 14,000 at the annual convention of the American Farm Bureau Federation.

Current List for 1936

(Corrected as of Dec. 10, 1935)

AUBURN, 6-cyl., Model 653—Brough., $745; broug. custom, $852; broug. salon, $932; coupe, $835; coupe custom, $942; coupe salon, $990; sedan, $795; sedan custom, $902; sedan salon, $982; cab., $945; cab. custom, $1052; cab. salon, $1100; phae. sedan, $995; phae. sedan custom, $1102; phae. sedan salon, $1182. **8-cyl., Model 851**—Broug., $995; broug. custom, $1088; broug. salon, $1168; coupe, $1085; coupe custom, $1173; coupe salon, $1221; sedan, $1095; sedan custom, $1188; sedan salon, $1268; cab., $1225; cab. custom, $1313; cab. salon, $1361; phae. sedan, $1275; phae. sedan custom, $1368; phae. sedan salon, $1448. **Auburn Supercharger 8-cyl.**—Broug., $1445; 4-dr. sedan, $1545; conv. cab., $1675; 5-pass. phae. sedan, $1725; coupe, $1545; speedster, $2245.

BUICK, Series 40 Special—4-dr. 5-pass. sedan, trunk, $885; 2-pass. bus. coupe, $765; 4-pass. sport coupe, opera seat, $820; 4-pass. sport coupe, rble., $820; 4-pass. con. coupe, rble., $905; 2-dr. 5-pass. victoria coupe, trunk, $835. **Series 60 Century**—4-dr. 5-pass. sedan, trunk, $1090; 4-pass. sport coupe, opera seat, $1035; 4-pass. sport coupe, rble., $1035; 4-pass. conv. coupe, rble. seat, fender well only, $1135; 2-dr. 5-pass. victoria coupe, trunk, $1055. **Series 80 Roadmaster**—4-dr. 6-pass. sedan, trunk, $1255; 6-pass. conv. phaeton, trunk, fender well only, $1565. **Series 90 Limited**—4-dr. 8-pass. sedan, trunk, fender well only, $1845; 8-pass. sedan-lim., trunk, fender well only, $1945; 4-dr. 6-pass. sedan, trunk, fender well only, $1695.

CADILLAC V-8, Series 60—2-pass. conv. coupe, $1725; 2-pass. coupe, $1645; 5-pass. tour. sedan, $1695. **Series 70**—2-pass. conv. coupe, $2695; 5-pass. conv. sedan, $2745; 2-pass. coupe, $2595; 5-pass. tour. sedan, $2445. **Series 75**—5-pass. conv. sedan, $3395; 5-pass. sedan, $2645; 5-pass. tour. sedan, $2645; 5-pass. formal sedan, $3395; 5-pass. town sedan, $3145; 7-pass. sedan, $2795; 7-pass. Imperial, $2995; 7-pass. Imperial tour. sedan, $2995; 7-pass. town car, $4445.

CADILLAC V-12, Series 60—2-pass. conv. coupe, $3395; 5-pass. conv. sedan, $3445; 2-pass. coupe, $3295; 5-pass. tour. sedan, $3145. **Series 85**—5-pass. conv. sedan, $4095; 5-pass. sedan, $3345; 5-pass. tour. sedan, $3345; 5-pass. formal sedan, $4095; 5-pass. town sedan, $3845; 7-pass. sedan, $3495; 7-pass. tour. sedan, $3495; 7-pass. imperial, $3695; 7-pass. tour. imperial, $3695; 7-pass. town car, $5145.

CADILLAC V-16, Series 90—5-pass. conv. sedan, $7950 5-pass. town sedan, $7450; 7-pass. sedan, $7550; 7-pass. limousine, $7750.

CHEVROLET, Std. 6 cyl.—Sedan, $575; coach, $510; coupe, $495; town sedan, $535; sport sedan, $600; sedan delivery, $535. **Master De Luxe**—Coach, $580; sedan, $640; town sedan, $605; sport sedan, $665; business coupe, $560; sport coupe, $590.

CHRYSLER, 6-cyl.—Business coupe, $760; rumble seat coupe, $825; touring brougham, $825; touring sedan, $875. **De Luxe Eight**—Business coupe, $925; touring brougham, $995; rumble seat coupe, $995; touring sedan, $1045. **Airflow Eight**—6-pass sedan, $1345; 6-pass. coupe, $1345. **Airflow Imperial**—6-pass coupe, $1475; 6-pass. sedan, $1475.

DE SOTO, Airstream—De luxe bus. coupe, $695; de luxe tour. brougham, $770; de luxe tour. sedan, $810; custom bus. coupe, $745; custom rumble seat coupe, $795; custom tour. brougham, $825; custom tour. sedan, $865. **Airflow**—6-pass. sedan, $1095; coupe with auxiliary seats, $1095.

DODGE—Bus. coupe, $640; r. s. coupe, $695; 2-dr. sedan, $695; 2-dr. tour. sedan, $720; 4-dr. sedan, $735; 4-dr. tour. sedan, $760.

FORD—5-win. coupe, $510; tudor sedan, $520; fordor sedan, $580; de luxe 5-win. coupe, $555; de luxe roadster (rumble seat), $560; de luxe tudor sedan, $565; de luxe 3-win. coupe, $570; de luxe phaeton, $590; tudor tour. sedan, $590; de luxe fordor sedan, $625; cabriolet, $625; fordor tour. sedan, $650; convertible sedan, $760.

GRAHAM, Supercharger Model—2-dr. tour. sedan with trunk, $895; 2-dr. tour. sedan with luggage comp., $865; 4-dr. tour. sedan with trunk, $925; coupe with r. s., $895; bus. coupe, $865; custom 4-dr. tour. sedan with trunk, $1170. **Cavalier**—2-dr tour. sedan with trunk, $795; 2-dr. tour. sedan with luggage comp., $765, 4-dr. tour. sedan with trunk, $825; 4-dr. tour. sedan with luggage comp., $795; coupe with r. s., $795; bus. coupe, $765. **Crusader**—4-dr. sedan with trunk, $665; 2-dr. tour. sedan with luggage comp., $635; 4-dr. tour. sedan with trunk, $695; 4-dr. tour. sedan with luggage comp., $665.

HUDSON, 6-cyl. Custom Series—Brougham, $730; tour. brougham, $755; sedan, $785; four. sedan, $810; 4-pass. coupe, $755; 2-pass coupe, $710. **8-cyl. De Luxe Series**—Brougham, $790; tour. brougham, $815; sedan, $855; tour. sedan, $880; 4-pass. coupe, $810; 2-pass. coupe, $760. **8-cyl. Custom Series**—Brougham $885; tour. brougham, $910; sedan, $950; tour. sedan, $975; 4-pass. coupe, $895; 2-pass. coupe, $845.

HUPMOBILE, Series "G" 608 Six—Special 2-dr. sedan, $815; special 2-dr. tour. sedan, $850; special 4-dr. sedan, $855; special 4-dr. tour. sedan, $890; bus. coupe without r. s., $795; coupe with r. s., $840; custom 2-dr. sedan, $890; custom 2-dr. tour. sedan, $925; custom 4-dr. sedan, $930; custom 4-dr. tour. sedan, $965 custom bus. coupe without r. s., $870; custom coupe with r. s., $915. **Series "N" 621 Eight**—Special 2-dr. sedan, $995; special 2-dr. tour. sedan, $1035; special 4-dr. sedan, $1035; special 4-dr. tour. sedan, $1075; coupe with r. s., $1035; custom 2-dr. sedan, $1095; custom 2-dr. tour. sedan, $1135; custom 4-dr. sedan, $1135; custom 4-dr. tour. sedan, $1175; custom coupe with r. s., $1135.

LAFAYETTE—3-pass. coupe, $555; 5-pass. coupe, $665; victoria, $625; victoria with trunk, $655; sedan, $675; sedan with trunk, $700; cabriolet, price later.

LA SALLE—2-pass. conv. coupe, $1255; 2-pass. coupe, $1175; 5-pass. tour. coupe, $1185; 5-pass. tour. sedan, $1225.

LINCOLN-ZEPHYR—2-dr. sedan, $1275; 4-dr. sedan, $1320.

NASH, "400" Series—3-pass. coupe, $665; 5-pass. coupe, $715; victoria, $690; victoria with trunk, $720; sedan, $740; sedan with trunk, $765. **"400" De Luxe Series**—3-pass. coupe, $675; 5-pass. coupe, $725; victoria, $715; victoria with trunk, $745; sedan, $765; sedan with trunk, $790; cabriolet, price later. **Ambassador Series**—Tour. victoria, $835; tour. sedan, $885; super eight tour. sedan, $995.

OLDSMOBILE Six—Bus. coupe, $665; sport coupe, $730; 5-pass. coupe, $730; conv. coupe, $805; 5-pass. tour. coupe, $755; 5-pass. 4-dr. sedan, $795; 5-pass. 4-dr. tour sedan, $820. **Eight**—Bus. coupe, $810; sport coupe, $845; 5-pass. coupe, $845; 5-pass. tour. coupe, $870; 4-dr. sedan, $935; conv. coupe, $935; 5-pass. 4-dr. sedan, $935.

PACKARD—120—Bus. coupe, 2-pass., $990; 2-4-pass. conv. coupe, $1110; 2-4-pass. sport coupe, $1030; 5-pass. tour. coupe, $1040; 5-pass. sedan, $1075; 5-pass. club sedan, $1090; 5-pass. tour. sedan, $1115. **Eight, Model 1400, 127" W.B.**—5-pass. sedan, $2385. **Model 1401, 134" W.B.**—5-pass. coupe, $2560; 2-4-pass. coupe, $2470; coupe rdstr., 2-4-pass., $2730; 4-pass. phae., $3020; 5-pass. club sedan, $2580; 5-7-pass. formal sedan, $3285; 5-pass. sedan, $2585; conv. victoria, 5-pass., $3270. **Model 1402, 139" W.B.**—Lim., 7-pass., $2890; 8-pass. bus. lim., $2765; 5-pass. conv. sedan, $3400; 8-pass. bus. sedan, $2630; 7-pass. tour., $3270. **Super Eight, Model 1403, 132" W.B.**—5-pass. sedan, $2990. **Model 1404, 139" W.B.**—5-pass. coupe, $3080; 2-4-pass. coupe, $2880; 2-4-pass. coupe rdstr., $3070; 4-pass. phae., $3390; 4-pass. sport phae., $3650; 5-pass. club sedan, $3170; 5-7-pass. formal sedan, $3800; 5-pass. conv. Victoria, $3860. **Model 1405, 144" W.B.**—7-pass. lim., $3580; 8-pass. bus. lim., $3455; 5-pass. conv. sedan, $4010; 7-pass. sedan, $3390; 8-pass. bus. sedan, $3265; 7-pass. tour., $3690. **Twelve, Model 1407, 139" W.B.**—5-pass. coupe, $3990; 2-4-pass. coupe, $3820; 2-4-pass. coupe-rdstr., $3850; 4-pass. phae., $4190; 4-pass. sport phae., $4490; 5-pass. club sedan, $4060; 5-7-pass. formal sedan, $4660; 5-pass. sedan, $3960; conv. victoria, 5-pass., $4890. **Model 1408, 144" W.B.**—7-pass. lim., $4485; 5-pass. conv. sedan, $5050; 7-pass. sedan, $4285; 7-pass. tour., $4490.

PIERCE-ARROW, Model 1601—139-in. w. b. chassis, spare wheel on rear, $2650; 5-pass. sedan, $3195; 5-pass. club sedan, $3295; coupe with r. s., $3195; conv. coupe rdst. with r. s., $3295; 144-in. w. b. chassis, spare wheel on rear, $2875; 7-pass. sedan, $3500; 7-pass. enclosed drive lim., $3650; Brunn met. town brougham, $5295; 147-in. w. b. 9-pass. com. sedan, $3400. **Model 1602**—139-in. w. b. chassis, spare wheel on rear, $3150; 5-pass. sedan, $3695; 5-pass. club sedan, $3795; coupe with r. s., $3695; conv. coupe rdst. with r. s., $3795; 144-in. w. b. chassis, spare wheel on rear, $3375; 7-pass. sedan, $4000; 7-pass. enclosed drive lim., $4150; Brunn met. town brougham, $5795. **Model 1603**—147-in. w. b. chassis, spare wheel on rear, $4100; 7-pass. sedan, $4795; 7-pass. enclosed drive lim., $4995.

PLYMOUTH—Coupe, $510; 2-dr. sedan, $545; 4-dr. sedan, $590. **De Luxe**—Coupe, $559; rumb. seat coupe, $620; 2-dr. sedan, $625; 4-dr. sedan, $660; 2-dr. tour. sedan, $645; 4-dr. tour. sedan, $680.

PONTIAC, Master Six—Coupe, $615; sport coupe, $675; cabriolet, $760; 2-dr. sedan, $675; 2-dr. tour. sedan, $700; 4-dr. sedan, $720; 4-dr. tour. sedan, $745. **De Luxe Six**—coupe, $665; sport coupe, $720; 2-dr. sedan, $720; 2-dr. tour. sedan, $745; 4-dr. sedan, $770; 4-dr. tour. sedan, $795. **De Luxe Eight**—coupe, $730; sport coupe, $785; 2-dr. sedan, $770; 2-dr. tour. sedan, $795; 4-dr. sedan, $815; 4-dr. tour. sedan, $840.

REO, Standard—2-dr. coach, $795; 4-dr. sedan, $845. **De Luxe**—2-dr. brougham, $845; 4-door sedan, $895.

STUDEBAKER, Dictator—2-pass. bus. coupe, $665; 2-pass. custom coupe, $695; 4-pass. custom coupe, $720; St. Regis custom sedan, $725; St. Regis cruising sedan, $745; custom sedan, $755; cruising sedan, $775. **President**—2-pass. custom coupe, $965; 4-pass. custom coupe, $995; St. Regis custom sedan, $1015; St. Regis cruising sedan, $1035; custom sedan, $1045; cruising sedan, $1065.

TERRAPLANE, De Luxe Series—Brougham, $615; tour. brougham, $635; sedan, $670; tour. sedan, $690; 4-pass. coupe, $640; 2-pass. coupe, $595. **Custom Series**—Brougham, $665 tour. brougham, $685; sedan, $720; tour. sedan, $740; 4-pass. coupe, $690; 2-pass. coupe, $650.

WILLYS—Coupe, $395; std. sedan, $425; de luxe sedan, $450; cab pickup, $385; panel delivery, $415.

FINAL COMPLETE NEW PASSENGER CAR REGISTR

Figures supplied by R. L. Polk & Co. with exception of New Jersey, supplied by New Je

STATES		CHRYSLER GROUP					FORD GROUP			GENERAL MOTORS GRO				
		Chrysler	De Soto	Dodge	Plymouth	Totals	Ford	Lincoln	Totals	Buick	Cadillac	Chevrolet	LaSalle	Oldsmobile
Alabama	'35	168	90	1072	2840	4170	7753	6	7759	471	18	8131	45	796
	'34	188	44	575	2970	3777	6718	1	6719	325	20	8638	37	512
Arizona	'35	83	114	671	1049	1917	1900	2	1902	224	7	1894	29	373
	'34	41	65	279	967	1352	1464	2	1466	205	9	1602	13	183
Arkansas	'35	165	74	938	2224	3401	5437	7	5444	240	6	5166	36	51
	'34	126	40	597	2166	2929	4821	1	4822	160	10	5381	15	273
California	'35	2618	3064	13220	22465	41367	44386	142	44528	4364	528	30924	1096	9750
	'34	1417	950	5271	17085	24723	31631	153	31784	3470	433	21713	463	4350
Colorado	'35	319	133	1364	2758	4574	6523	6	6529	576	25	5045	66	1128
	'34	299	107	673	2545	3624	4756	10	4766	474	32	4785	48	620
Connecticut	'35	479	513	2251	4975	8218	8855	32	8887	1331	114	6109	211	1882
	'34	373	178	1212	4351	6114	6342	27	6369	1192	145	5377	86	1104
Delaware	'35	68	45	164	708	985	1738	2	1740	209	21	1500	35	485
	'34	60	10	103	549	722	1068	3	1071	224	23	1395	22	297
Florida	'35	353	185	1355	3589	5482	8922	30	8952	741	63	6425	155	1109
	'34	291	98	980	3596	4965	7019	22	7041	680	50	6628	65	499
Georgia	'35	350	198	1484	4960	6992	11561	12	11573	859	50	9873	126	1396
	'34	313	108	864	4581	5866	10550	20	10570	724	47	9319	82	848
Idaho	'35	149	98	679	1472	2398	2857	1	2858	124	7	2704	12	345
	'34	83	47	354	1031	1515	1850	2	1852	105	6	1968	9	160
Illinois	'35	2568	1868	10916	21862	37214	47118	123	47241	4673	403	31502	689	9821
	'34	1327	934	5894	16048	24203	26705	174	26879	3784	339	25028	306	4983
Indiana	'35	1064	938	5010	12147	19159	23869	21	23890	1552	62	17814	209	428
	'34	560	403	2077	9660	12700	13275	30	13305	1087	50	12982	104	19
Iowa	'35	643	411	2979	7955	11988	19858	11	19869	1028	27	14898	104	229
	'34	369	139	1273	5276	7057	10025	11	10036	642	22	11417	33	110
Kansas	'35	473	368	1948	5997	8786	13511	5	13516	737	28	12797	71	1947
	'34	319	170	904	4647	6040	8773	7	8780	559	26	9503	36	919
Kentucky	'35	547	210	2253	4531	7541	9182	8	9190	522	29	8593	78	1173
	'34	361	108	1260	4471	6200	6582	24	6606	485	26	7342	48	651
Louisiana	'35	213	110	1292	2560	4175	7967	12	7979	401	28	7267	78	895
	'34	139	80	778	2735	3732	7029	14	7043	348	31	7324	31	500
Maine	'35	140	76	665	1541	2422	3351	8	3359	434	34	2913	47	719
	'34	141	49	489	1421	2100	2888	4	2892	421	32	2900	38	408
Maryland	'35	694	259	1985	4703	7641	8563	12	8575	1012	58	7255	108	1367
	'34	365	100	946	3844	5255	5363	10	5373	724	34	7166	48	719
Massachusetts	'35	1343	466	4944	9562	16315	23602	85	23687	2862	210	15990	452	5671
	'34	907	336	3607	8863	13713	19137	91	19228	2768	224	15033	235	2868
Michigan	'35	1502	838	7525	14163	24028	60094	83	60177	3805	242	28010	750	7856
	'34	956	508	4087	12235	17786	41006	132	41138	3354	290	23167	364	4335
Minnesota	'35	851	436	2655	8592	12534	19130	20	19150	1344	41	14583	118	2611
	'34	481	133	1034	5464	7112	10003	28	10031	874	40	11123	46	1130
Mississippi	'35	139	50	546	1891	2626	5820	2	5822	226	5	6001	15	314
	'34	118	26	387	2101	2632	4605	3	4608	205	6	5989	7	176
Missouri	'35	840	569	3561	9312	14282	21190	39	21229	1353	91	18484	249	3485
	'34	541	390	2270	8985	12186	14134	54	14188	1176	107	15765	118	2119
Montana	'35	350	100	1005	2524	3979	4600	3	4603	214	4	4184	36	611
	'34	157	63	528	1553	2301	2401	3	2404	181	3	2600	10	270
Nebraska	'35	349	199	1418	4324	6290	10380	6	10386	561	10	7855	41	1348
	'34	187	115	607	2963	3872	6369	12	6381	367	14	6223	17	744
Nevada	'35	51	42	236	484	813	921	4	925	64	15	632	33	202
	'34	31	15	124	351	521	623	1	624	71	9	619	9	111
New Hampshire	'35	113	49	546	1133	1841	2481	4	2485	315	17	2188	36	559
	'34	74	39	329	898	1340	1972	13	1985	324	9	2051	11	293
New Jersey	'35	1287	858	5536	9262	16943	20653	68	20721	3147	272	14491	519	4773
	'34	892	358	3226	8117	12593	14358	82	14440	3072	241	14379	191	2605
New Mexico	'35	95	39	324	966	1424	2000		2000	193	3	1981	13	316
	'34	82	20	194	782	1078	1623	3	1626	154	3	1806	5	178
New York	'35	4221	2491	15972	26494	49178	60253	301	60554	9727	983	38968	1438	13767
	'34	3386	1095	9952	25069	39502	41448	390	41838	9080	927	39805	718	8155
North Carolina	'35	617	293	1875	6828	9613	14916	11	14927	857	19	15072	90	1698
	'34	521	125	1111	7427	9184	11584	18	11602	755	28	14022	45	827
North Dakota	'35	129	59	457	1573	2218	4192	5	4197	202	2	3574	8	392
	'34	70	30	206	1037	1343	2443	3	2446	110	1	2527	9	184
Ohio	'35	2383	1838	10054	22560	36835	44730	63	44793	3135	227	32916	535	8450
	'34	1723	780	5829	22617	30949	31931	93	32024	3077	229	30207	281	4609
Oklahoma	'35	516	265	2215	5185	8181	13800	13	13813	910	40	12963	112	2175
	'34	375	157	1543	5380	7455	10342	22	10364	883	48	11956	62	1288
Oregon	'35	394	268	1393	3070	5125	5763	8	5771	378	18	4279	72	854
	'34	234	129	707	2453	3523	3255	14	3269	304	22	2990	30	334
Pennsylvania	'35	4011	2113	12977	27512	46613	45295	119	45414	5416	360	31939	747	9318
	'34	2892	846	7893	25636	37267	32956	135	33091	5023	321	32278	327	5748
Rhode Island	'35	284	209	944	2374	3811	3321	19	3340	463	31	2833	58	619
	'34	199	115	447	2206	2967	2714	12	2726	436	40	2631	32	405
South Carolina	'35	164	72	917	2491	3644	6514	5	6519	308	3	6381	11	702
	'34	178	50	618	2618	3464	5394	4	5398	276	7	5812	8	337
South Dakota	'35	145	160	550	1736	2591	3740		3740	251		3404	10	529
	'34	71	35	260	897	1263	1723	2	1725	141		2210	3	229
Tennessee	'35	355	257	1823	5178	7613	10098	10	10108	605	30	9579	96	1116
	'34	230	99	902	4366	5597	7677	24	7701	452	26	8249	41	627
Texas	'35	1692	753	5221	14915	22581	37274	22	37296	2624	129	33043	318	4352
	'34	1251	349	3177	13984	18761	29867	42	29909	2318	127	32704	170	2084
Utah	'35	151	185	758	1345	2439	2681	2	2683	147	8	2201	29	453
	'34	114	50	386	1045	1595	1714	7	1721	180	6	1652	9	152
Vermont	'35	146	57	283	976	1462	1663	3	1666	218	3	1394	28	384
	'34	76	22	193	729	1020	1128	1	1129	200	11	1133	18	199
Virginia	'35	416	328	1941	5388	8073	13044	12	13056	849	32	10844	88	1065
	'34	271	124	1034	4361	5790	9063	12	9075	570	19	8936	33	501
Washington	'35	516	435	2209	4466	7626	8469	7	8476	592	40	6101	97	1733
	'34	356	229	1362	3674	5621	5306	17	5323	561	32	4771	49	1058
West Virginia	'35	374	261	1629	4303	6567	6206	10	6216	426	13	5271	67	1076
	'34	344	103	1287	4456	6190	5050	9	5059	366	9	5389	45	694
Wisconsin	'35	828	490	3887	8755	13960	18683	16	18699	1200	65	13912	169	3529
	'34	425	165	1744	5812	8146	9539	14	9553	1007	59	10711	97	1619
Wyoming	'35	75	48	401	742	1266	1660		1660	135	2	1300	8	304
	'34	64	20	257	499	840	1079	2	1081	121	1	1245	4	119
District of Columbia	'35	425	211	1846	3693	6175	8823	18	8841	707	84	4351	145	1290
	'34	294	87	846	2658	3885	5875	20	5895	454	51	3915	65	607
Total, All States	'35	35856	23193	145894	320133	525076	715347	1398	716745	62732	4507	535534	9583	121807
Ten Months	'34	24272	10243	80676	277179	892370	493178	1778	494956	54469	4245	472366	4543	64721

GISTRATIONS, ALL STATES FOR TEN MONTHS, 1935-1934

d by New Jer Motor List Co., and Metropolitan New York area which are compiled by Sherlock & Arnold.

ORS GRO			HUDSON GROUP			NASH GROUP			NON-AFFILIATED GROUP									
Oldsmobile		Totals	Terraplane	Hudson	Totals	LaFayette	Nash	Totals	Auburn	Graham	Hupp	Packard	Pierce-Arrow	Reo	Studebaker	Willys	Miscellaneous	Totals
796	777	10238	441	124	565	74	51	125	48	38	19	117	1	4	135	127	21	23367
512	396	9928	372	74	446	39	38	77	33	36	18	20	3	2	246	78	45	21428
373	480	3007	195	87	282	100	75	175	4	62	22	81			164	55		7671
183	189	2201	149	89	238	35	35	70		27	5	12		2	211	15	1	5600
51[illegible]	[illegible]	6719	140	54	194	24	30	54	3	18	10	47		4	135	4	4	16037
273	299	6138	136	37	173	14	36	50	2	9	8	7	1	7	218	18	19	14401
9750	561	53223	2010	1407	3417	1229	1420	2649	420	1375	630	2244	75	281	3859	3873	26	157967
4350	476	32905	1298	1238	2536	511	871	1382	532	1293	374	411	129	257	4158	2350	168	103002
1128	1327	8167	464	193	657	187	186	373	62	86	48	206	11	38	304	2	1	21058
620	633	6592	334	219	553	110	122	232	52	62	16	41	14	28	355	17	10	16362
1882	2012	11659	655	315	970	320	271	591	155	455	217	803	25	82	610	62	2	32736
1104	1461	9365	733	373	1106	198	331	529	50	238	178	196	48	106	673	51	28	25051
485	396	2646	140	53	193	29	21	50	5	7	8	163			55	3	1	5856
297	305	2266	136	53	189	21	35	56	3	4	7	31		2	73	4		4428
1109	1294	9787	518	198	716	128	98	226	121	190	77	302	2	39	304	299	116	26613
499	875	8797	513	194	707	56	92	148	156	187	48	48	12	46	316	462	248	23181
1396	1316	13620	458	176	634	125	98	223	69	28	41	399	5	17	509	181	26	34317
848	970	11990	505	207	712	50	117	167	63	81	78	80	6	31	593	207	51	30495
345	392	3584	257	116	373	72	62	134	12	75	42	48		11	257	31		9823
160	165	2413	120	57	177	16	49	65	3	44	14	5			194	10	3	6295
9821	8445	55533	2865	1108	3973	1367	1553	2920	705	834	411	2058	41	195	2544	78	580	154327
4983	4828	39268	1958	856	2814	511	931	1442	514	736	337	546	172	197	2345	54	171	99678
42[illegible]	3715	27620	2263	730	2993	517	368	885	427	505	239	534	13	62	1640	198	11	78176
19[illegible]	1720	17930	1107	482	1589	187	239	426	352	341	138	66	16	50	1534	102	100	48649
229[illegible]	2455	20803	1261	443	1704	503	284	787	49	253	165	306		51	940	52	1	56968
110	1218	14435	883	448	1331	156	195	351	40	96	98	33	5	27	833	35	37	34414
1947	2148	17728	1251	498	1749	210	177	387	68	200	63	171	7	74	741	16	4	43510
919	1060	12103	759	382	1141	101	136	237	53	131	27	13	14	46	827	18	20	29450
1173	1244	11639	483	120	603	158	107	265	36	226	82	252	3	18	311	48	2	30216
651	805	9357	375	122	497	93	91	184	38	134	74	44	10	21	408	44	32	23649
895	848	9517	197	75	272	214	166	380	16	32	25	193	12	9	317	110	25	23062
500	388	8622	163	55	218	136	155	291	17	33	23	33	4	12	285	87	28	20428
719	784	4931	325	122	447	111	90	201	9	104	23	182	5	12	187	2		11884
408	613	4412	483	236	719	109	180	289	2	95	22	27	7	30	302	11		10908
1367	1727	11527	403	167	570	183	198	381	42	115	63	410	23	12	498	8	2	29867
719	948	9639	350	181	531	128	210	338	141	106	38	69	28	14	491	9	28	22060
5671	4052	29237	1503	818	2321	742	770	1512	107	395	327	1704	66	204	1095	39	13	77022
2868	3120	24248	2226	1210	3436	439	1062	1501	69	407	330	338	109	239	1620	44	66	65348
7856	9620	50283	3734	1254	4988	498	416	914	105	1063	422	1602	9	423	835	121	8	144978
4335	3937	35447	3116	1430	4546	258	262	520	130	703	304	206	20	273	1007	92	124	102296
2611	2854	21551	1246	344	1590	310	297	607	81	283	207	548	12	104	966	16	3	57652
1130	971	14184	666	269	935	135	183	318	54	185	203	87	15	94	903	15	23	34159
314	562	7123	161	37	198	78	49	127	1	6	15	55			62	13	5	16053
176	379	6762	114	25	139	53	56	109	1	7	3	3			122	12	15	14413
3485	3042	26704	773	273	1046	416	331	747	88	296	131	593	24	62	900	29	3	66134
2119	2065	21350	641	302	943	197	309	506	107	338	81	128	50	81	1058	87	72	51175
611	644	5693	633	237	870	210	222	432	9	85	63	126	7	23	448	53	2	16393
270	359	3423	269	105	374	70	116	186	4	44	14	6	8	13	305	4	30	9116
1348	1407	11222	404	181	585	163	156	319	19	66	99	150	1	15	459	27	1	29639
744	729	8094	398	152	550	61	100	161	36	71	35	13	3	16	421	25	3	19681
202	182	1128	40	36	76	27	42	69	7	20	12	55		2	69	22	1	3199
111	89	908	34	32	66	21	29	50		11	3	3		1	75	16	2	2280
559	419	3534	220	98	318	94	97	191	23	69	29	134	2	35	121	26		8808
293	278	2966	344	123	467	68	122	190	27	63	15	23	6	39	191	3	5	7320
4773	4847	28049	992	512	1504	471	546	1017	216	423	237	1530	35	144	1073	98	8	71998
2605	3426	23914	1060	659	1719	300	651	951	134	300	183	341	110	136	1382	78	53	56334
316	340	2846	127	41	168	22	16	38	8	7	11	40		6	57	9		6614
178	171	2317	49	24	73	9	10	19	11	1	8	3		5	87	5	4	5237
13767	12359	77242	3288	1829	5117	1229	1565	2794	552	1723	611	4904	81	388	2720	153	42	206059
8155	3247	66932	3729	2056	5785	818	2196	3014	417	1435	708	1218	326	557	4304	256	248	166540
1698	1713	19449	818	253	1071	83	38	121	33	137	44	299	1	15	312	81	11	46114
827	1254	16931	1006	324	1330	65	58	123	50	112	36	26	5	11	432	108	96	40046
392	423	4601	124	56	180	102	66	168	5	20	13	22		5	146	2	1	11578
184	235	3066	79	41	120	28	27	55		2	11	1		3	163	3	4	7217
8450	8873	54136	3776	1249	5025	826	775	1601	292	1252	366	1541	34	219	2091	577	6	148768
4609	4131	42534	2903	1195	4098	497	616	1113	509	1100	437	248	92	215	2271	430	114	116134
2175	2192	18392	521	214	735	190	126	316	54	164	35	278	7	11	425	13	4	42428
1288	1407	15644	512	260	772	100	88	188	283	149	125	54	11	31	408	9	6	35499
854	1010	6611	671	270	941	182	192	374	42	464	63	194	4	55	520	411	3	20578
334	404	4084	271	190	461	50	97	147	14	293	32	25	9	41	298	217	18	12431
9318	9186	56966	3313	1151	4464	1269	1358	2627	300	1241	661	2943	94	305	2101	127	70	163926
5748	6134	49831	2941	1271	4212	707	1126	1833	334	1156	566	566	132	332	2245	137	139	131841
619	683	4687	169	87	256	77	97	174	8	54	46	178	14	39	82	6	12	12707
405	519	4063	234	115	349	61	167	228	18	77	54	42	35	73	163	15	8	10818
702	695	8100	447	72	519	14	14	28	33	30	60	158		3	149	107	15	19365
337	427	6867	365	128	493	11	25	36	49	27	42	18	1	4	225	139	50	16813
529	524	4718	283	97	380	123	97	220	3	24	31	58	1	27	209	2	1	12005
229	229	2812	177	52	229	46	42	88	1	12	17	1		8	214	3	4	6377
1116	1123	12549	566	148	714	184	165	349	32	196	56	309	4	6	389	278	14	32617
627	503	9898	499	137	636	137	79	216	15	177	47	43	4	7	480	218	74	25113
4352	5168	45634	1602	508	2110	334	250	584	198	307	211	867	40	101	1659	259	29	111876
2084	3057	40460	1179	490	1669	206	204	410	141	275	166	97	55	62	1705	198	81	93989
453	385	3223	173	87	260	119	138	257	11	178	31	112		9	219	12		9434
152	166	2165	162	109	271	45	74	119	14	99	12	10		11	135		16	6168
384	359	2386	187	106	293	53	32	85	6	25	15	109	2	8	44			6101
199	243	1804	212	96	308	30	30	60	9	42	9	25	3	10	75	6	3	4503
1065	1510	14388	590	190	780	128	124	252	60	191	82	351	19	30	310	45	11	37648
501	890	10949	564	208	772	66	122	188	42	173	52	48	7	29	324	25	54	27528
1733	1242	9805	935	383	1318	109	132	241	74	256	110	273	8	35	986	468	6	29682
1058	649	7120	591	356	947	37	66	103	50	228	30	34	16	40	742	213	48	20515
1076	829	7682	436	147	583	137	126	263	25	127	59	233	3	51	311	40	1	22161
694	553	7056	488	157	645	85	137	222	43	138	51	34	5	64	348	35	8	19898
3529	3433	22308	1243	485	1728	1353	1078	2431	55	303	253	669	11	119	909	30	4	61479
1619	1746	15239	796	310	1106	506	560	1066	42	222	75	79	23	61	666	29	47	36354
304	320	2069	213	75	288	34	28	62	6	27	9	22		10	71	2		5492
119	154	1644	140	58	198	17	34	51	1	6		2		9	91	1		3924
1290	1024	7601	325	195	520	79	105	184	126	98	113	427	21	9	359	13	2	24489
607	699	5791	326	190	516	48	119	167	47	113	99	69	17	15	414	20	33	17081
121807	117702	851865	43839	17419	61258	15207	14703	29910	4830	14133	6607	29000	723	3372	33607	8228	1098	2286452
64721	66520	666864	36465	17377	53842	7642	12630	20272	4703	11619	5251	5478	1531	3358	36936	6015	2437	1705627

Passenger Car Registrations

Ten Months, Plus 3 States for Nov., 1935-1934

MAKE	1935	Pos.	1934	Pos.	Unit Change
FORD	716,954	1	493,940	1	+223 014
CHEVROLET	537,765	2	474,020	2	+ 63,745
PLYMOUTH	320,909	3	277,678	3	+ 43,231
DODGE	146,134	4	80,751	4	+ 65,383
OLDSMOBILE	122,039	5	64,845	6	+ 57,194
PONTIAC	117,927	6	66,650	5	+ 51,277
BUICK	62,974	7	54,597	7	+ 8,377
TERRAPLANE	43,936	8	36,537	9	+ 7,399
CHRYSLER	35,872	9	24,336	10	+ 11,536
STUDEBAKER	33,631	10	36,979	8	— 3,348
PACKARD	29,094	11	5,480	17	+ 23 614
DE SOTO	23,224	12	10,259	14	+ 12,965
HUDSON	17,456	13	17,397	11	+ 59
LAFAYETTE	15,218	14	7,654	15	+ 7,564
NASH	14,714	15	12,645	12	+ 2,069
GRAHAM	14,146	16	11,624	13	+ 2,522
LASALLE	9,594	17	4,549	20	+ 5,045
WILLYS	8,231	18	6,020	16	+ 2,211
HUPP	6,609	19	5,265	18	+ 1,344
AUBURN	4,656	20	4,708	19	— 52
CADILLAC	4.522	21	4,247	21	+ 275
REO	3,373	22	3,359	22	+ 14
LINCOLN	1,401	23	1,778	23	— 377
PIERCE-ARROW	723	24	1,532	24	— 809
MISCELLANEOUS	1,274		2,441		— 1,167
TOTAL	2,292,376		1,709,291		+583,085

Geographical Analysis

October, 1935-1934
COMMERCIAL CARS

	1935	1934	Unit Change	Percentage Change
New England	2,744	2,746	— 2	— 0.07
Middle Atlantic	7,630	7,246	+ 384	+ 5.2
South Atlantic	5,736	6,310	— 574	— 9.0
E. North Central	7,886	7,010	+ 876	+12.4
E. South Central	3,385	3,031	+ 354	+11.6
W. North Central	4,645	5,076	— 431	— 8.4
W. South Central	5,125	4,435	+ 690	+15.5
Mountain States	2,356	2,216	+ 140	+ 6.3
Pacific States	3,736	2,808	+ 928	+33.0
TOTAL	43,243	40,878	+2,365	+ 5.7

State by State

	1935	1934	Unit Change
NEW ENGLAND	2,744	2,746	— 2
Maine	273	367	— 94
New Hampshire	157	242	— 85
Vermont	130	166	— 36
Massachusetts	1,341	1,185	+ 156
Rhode Island	192	169	+ 23
Connecticut	651	617	+ 34
MIDDLE ATLANTIC	7,630	7,246	+ 384
New York	3,684	3,137	+ 547
New Jersey	1,100	1,151	— 51
Pennsylvania	2,846	2,958	— 112
SOUTH ATLANTIC	5,736	6,310	— 574
Delaware	138	101	+ 37
Maryland	511	608	— 97
District of Columbia	441	221	+ 220
Virginia	975	890	+ 85
West Virginia	622	544	+ 78
North Carolina	1,183	1,915	— 732
South Carolina	345	412	— 67
Georgia	791	793	— 2
Florida	730	826	— 96
E. NORTH CENTRAL	7,886	7,010	+ 876
Ohio	2,124	1,871	+ 253
Illinois	1,650	1,645	+ 5
Indiana	1,643	1,360	+ 283
Michigan	1,611	1,321	+ 290
Wisconsin	858	813	+ 45
E. SOUTH CENTRAL	3,385	3,031	+ 354
Kentucky	632	620	+ 12
Tennessee	800	810	— 10
Alabama	1,343	1,056	+ 287
Mississippi	610	545	+ 65
W. NORTH CENTRAL	4,645	5,076	— 431
Minnesota	986	1,040	— 54
Iowa	850	994	— 144
Missouri	1,232	1,218	+ 14
North Dakota	269	474	— 205
South Dakota	248	318	— 70
Nebraska	454	477	— 23
Kansas	606	555	+ 51
W. SOUTH CENTRAL	5,125	4,435	+ 690
Arkansas	644	624	+ 20
Louisiana	770	571	+ 199
Oklahoma	948	777	+ 171
Texas	2,763	2,463	+ 300
MOUNTAIN STATES	2,356	2,216	+ 140
Montana	504	420	+ 84
Idaho	312	268	+ 44
Wyoming	181	198	— 17
Colorado	477	502	— 25
New Mexico	318	302	+ 16
Arizona	217	193	+ 24
Utah	303	269	+ 34
Nevada	44	64	— 20
PACIFIC STATES	3,736	2,808	+ 928
California	2,508	1,954	+ 554
Oregon	476	361	+ 115
Washington	752	493	+ 259
TOTAL	43,243	40,878	+2,365

Final Complete New Commercial Car Registrations, 10 Months All States, 1935-1934

Figures supplied by R. L. Polk & Co. with exception of New Jersey, supplied by New Jersey Motor List Co., and Metropolitan New York area which are compiled by Sherlock & Arnold.

STATES		Austin	Autocar	Brockway	Buick	Chevrolet	Diamond-T	Dodge	Federal	Ford	G.M.C.	Indiana	International	Mack	Plymouth	Reo	Sterling	Stewart	Studebaker	Terraplane	White	Willys	Miscellaneous	TOTAL
Alabama	'35	2	10		7	3217	14	632	8	2739	93	13	719	6		8			3	3	49	41	24	7588
	'34	12			5	3640	18	417	10	1935	79	5	363	5	1	14			11	1	30	1	32	6579
Arizona	'35				1	848	2	338	3	881	44		374		2	9			22	18	2	11	9	2564
	'34		1			794		189		611	31		175		1	3			14	9	1		3	1832
Arkansas	'35				2	2890	16	661	3	2477	68	5	597		4	9			4	4	13	3	13	6769
	'34	1			3	2316	21	379	6	1488	16	1	254		1	2		1	5	5	6		24	4529
California	'35	12	25	4	12	6698	173	3892	81	9276	937	44	1894	63	46	362	45	42	186	30	194	510	279	24805
	'34	19	20	1	8	5794	77	2071	115	6807	719	40	891	59	2	333	23	20	165	17	170		156	17507
Colorado	'35					1692	109	559	4	1938	120	37	534	1	5	65			11	18	11	5	10	5119
	'34				2	1962	87	440	6	1483	113	7	271	1	2	66			17	9	21		55	4542
Connecticut	'35		27	26		1525	75	784	68	2017	178	20	898	49		159	3	25	24	8	55	27	61	6029
	'34	2	22	46		1626	82	605	90	1909	164	5	504	72	1	125	2	4	16	8	62		20	5365
Delaware	'35		6	2	1	493	7	107		467	41	2	106	2		10		3	14		21	2	10	1294
	'34		7	1	1	395	1	48		362	38	3	94	1		8		4	8		21		4	996
Florida	'35	65			1	2045	39	670	23	2810	108	8	637	9	2	122		1	2	8	50	133	19	6752
	'34	129			3	2325	45	543	27	2384	121	13	497	2	1	114			7	8	46		16	6281
Georgia	'35	11	10		5	3710	39	925	19	3856	114	10	941	11	6	19	1		26	2	36	83	43	9867
	'34	31			5	3256	36	471	14	2539	92	1	403	14	1	30			18	11	50	1	41	7014
Idaho	'35				1	1199	57	500	6	1295	71	11	409		2	39			21	20	4	9	13	3657
	'34				1	1046	10	359	12	805	60	11	169			7			8	1	11		14	2514
Illinois	'35	2	14		1	6277	490	2573	79	6933	392	8	2439	17	24	122	6	13	56	23	89	21	132	19711
	'34	6	44			5988	530	1946	91	4462	325	13	1328	33	4	142	7	14	45	20	191		181	15370
Indiana	'35	2	1		11	5842	318	2451	80	5391	351	48	1818	24	14	193		39	140	25	70	68	60	16946
	'34	3	1		4	3754	231	1363	37	2756	264	33	867	7	5	76	1	43	117	11	78		82	9733
Iowa	'35				5	3847	239	1096	15	3805	102	10	1331	12	9	60		2	39	25	13	11	42	10663
	'34				3	3826	235	871	7	2411	101	1	847	19	1	93		1	49	17	12		32	8526
Kansas	'35	1			2	3170	167	806	15	3228	59	2	951	3	7	57			29	18	15	4	125	8659
	'34				2	2913	117	568	10	2058	113	4	498	6	3	71			22	8	18	2	52	6465
Kentucky	'35	2			2	2582	111	1101	44	2259	160	10	1137		8	54	1	6	62	10	35	33	70	7687
	'34	10			4	2320	83	745	28	1649	159	4	619	7	1	34		9	34	5	39	2	56	5808
Louisiana	'35	8				2651	54	472	4	2299	79	13	718	8	13	11			4	3	20	29	33	6419
	'34	12			2	2097	39	341	3	1635	68	1	398	3	3	6			8	4	35	1	11	4667
Maine	'35		1	8		1333	13	352	3	1661	40		215	9	3	21			23	5	11		19	3717
	'34		8	7		1590	14	429	3	1535	62	9	161	8		27		1	17	13	5		7	3906
Maryland	'35		18	27	2	2199	78	733	5	1663	109	10	610	16	18	53	4	11	49	4	85	2	44	5740
	'34	2	46	55	3	1785	50	555	10	1326	139	1	433	37		35		4	23	1	82		20	4607
Massachusetts	'35	1	123	102	1	3374	168	1465	81	5295	336	24	816	170		265	14	34	47	19	183	4	202	12724
	'34	1	116	94		3291	173	1394	88	4570	378	19	656	134	2	322	14	24	29	14	172		64	11555
Michigan	'35	1	3		4	5163	102	2147	213	7314	553	10	1127	19	33	316		1	65	36	38	44	125	17314
	'34	3	13		5	4833	74	2000	183	5786	454	3	648	6	3	252	1	1	54	23	60	1	44	14447
Minnesota	'35	1	4		9	4215	233	1079	47	3965	296	17	1125	23	13	73		1	74	14	55	1	115	11360
	'34		7	1	5	3503	193	715	38	2561	117	10	563	33	1	104	1	3	40	11	66		64	8036
Mississippi	'35	4			7	2387	2	223	1	2165	46		548		2	3				4	2	19	9	5422
	'34	13			8	2523	7	189	4	1614	19		370		1	4			3	3	11		12	4781
Missouri	'35		7		4	5739	139	1259	73	5021	320	9	1459	24	4	69	1	2	39	4	62	3	229	14467
	'34	3	16		7	5272	178	1292	86	3149	278	22	944	24	1	69	1	3	31	9	91		83	11559
Montana	'35					1771	150	610	25	1805	69	17	993	7		58			43	23	27	10	29	5637
	'34				1	1362	77	394	3	1333	124	3	552	2		28			33	15	6		9	3942
Nebraska	'35		2		1	1669	151	494	15	2169	113	3	854	16	2	24			14	8	2	11	11	5559
	'34				1	2118	168	339	5	1518	124	3	509	10	1	26			7	3	8		16	4856
Nevada	'35		1			256	3	107	1	417	13	1	80	6		1			4	1	2	4	1	898
	'34					187	2	53	1	229	14	2	33				2		4		6		2	535
New Hampshire	'35		2	5		751	17	248	7	859	35		134	7	2	58		8	3	5	7	17	6	2171
	'34		1	16		929	31	278	11	916	41	2	135	14		35		17	3	13	11		13	2466
New Jersey	'35		79	68		2868	192	1374	97	4504	363	56	1142	139	3	162	18	29	75		252		180	11601
	'34	1	72	103		2990	194	1160	64	3598	348	37	785	132		170	5	39	56		285		78	10117
New Mexico	'35				1	1540	36	242		1092	39	1	453	1	1	10			5	9	8	8	8	3454
	'34					1220	16	145		935	41	25	212	1	1	35			3	3	11		5	2653
New York	'35	2	191	598	6	7928	633	4388	162	11088	830	57	3222	614	62	464	25	283	129	30	573	40	410	31735
	'34	17	220	577	7	7543	527	3568	163	8010	1158	71	2230	602	22	508	19	262	97	43	629		253	26526
North Carolina	'35	7	3		9	4563	84	1647	6	4185	299	16	824	25	12	26			18	21	52	33	96	11926
	'34	31		1	3	5019	49	1147	8	2675	115	2	452	12	1	48			23	15	29		70	9700
North Dakota	'35				2	1028	31	240		1032	57		507	1	5	11			9	1	1		8	2933
	'34	1				904	14	162	1	743	55		312			17			5		6		2	2222
Ohio	'35	1	35		1	5447	294	2775	79	6994	356	55	2089	54	19	249		20	128	27	338	227	316	19304
	'34	10	39		2	6521	228	2305	81	5679	421	36	1343	28	18	299	10	34	92	24	334	11	200	17715
Oklahoma	'35	1				3903	74	999	40	3588	72	16	965	31	7	12			6	8	10	5	77	9314
	'34	3			2	3835	41	850	13	2420	91	2	468	13	3	13			19	5	44		21	7843
Oregon	'35	1				1582	39	710	65	1800	161	10	497	3	3	202			28	12	35	83	38	5269
	'34	8			1	1330	24	484	72	1064	75	5	213	6		23			9	6	27		13	3360
Pennsylvania	'35	4	132	155		7222	389	4048	130	8921	704	54	3118	144	82	430	14	160	212	28	266	56	120	26389
	'34	15	297	135		8215	447	3960	101	7570	818	162	2248	160	2	580	13	155	161	20	374		91	25524
Rhode Island	'35		19	2		467	19	253	22	761	86	1	99	16	2	66	1		4		7	1	18	1844
	'34	1	14	1		502	26	229	40	633	85		132	23		55		3	3	3	8		10	1768
South Carolina	'35	5			2	2132	5	448		1533	97	4	289	6	5	7			8	6	20	37	23	4629
	'34	18			8	1734	5	353	4	993	47	2	200	8		6			10	6	24		24	3442
South Dakota	'35					947	34	332	2	898	56	2	400		7	39			14	7	5		3	2746
	'34					802	41	249	3	524	84	1	193			15			8	2	1		4	1927
Tennessee	'35	2				2984	60	955	109	2569	198	4	1126	7	3	14			23	9	50	60	44	8217
	'34	5			3	2483	18	570	80	1595	119	4	557	10	2	14			10	6	28	1	15	5520
Texas	'35	26	2		8	10365	217	2532	21	10257	218	43	3433	16	25	124			61	38	84	82	119	27671
	'34	38			14	10011	158	1568	31	7223	236	14	1588	24	18	56			37	14	151	1	74	21256
Utah	'35					1160	17	398	4	1096	124		330	20		18			20	4	4	6	9	3210
	'34					874	29	302	4	675	61	1	227	6	1	9			5	2	2		6	2204
Vermont	'35		4	12		640	31	212	6	810	45	3	236	4		57		6	1	2	4	1	5	2079
	'34		11	6		607	29	180	6	615	44	1	141	3		41		4	2	2			7	1699
Virginia	'35	5	25	6	2	3570	35	1056	24	3794	183	10	690	9	7	67			16	7	65	22	76	9669
	'34	23	5	2	1	3429	42	634	35	2544	113	3	351	26		54			10	3	26		22	7323
Washington	'35	3			1	2753	78	1102	12	2716	237	10	746	11	7	103			47	24	56	86	104	8096
	'34	1			1	2003	30	710	8	1823	178	18	381	18	1	67			22	9	43	1	77	5391
West Virginia	'35		1	3		1991	89	885	30	1878	172	3	582	2	7	95		3	19	5	30	13	48	5856
	'34	2		13	2	2053	56	805	16	1420	149	22	338		1	124			10	11	43	1	59	5125
Wisconsin	'35	1	3			3712	263	1504	40	4118	308	7	1382	11	34	96	6	13	66	24	31	13	146	11778
	'34	1	11	2	1	3581	181	960	40	2219	241	3	657	43	2	88	8	7	53	15	34		85	8232
Wyoming	'35					551	36	256	2	705	29	9	232			12			2	6	18	1	7	1866
	'34					596	29	192		524	25	4	99			9			13	9	3		2	1505
District of Columbia	'35		10	36		555	18	257	7	868	78	1	188	18	3	7	1	2	14	1	33	2	215	2314
	'34	2	6	3		595	7	201	15	531	92	1	112	4		19		1	5	2	32		29	1657
Total, All States Ten Months	'35	170	758	1054	111	145451	5640	52897	1781	159212	9559	694	46014	1634	513	4511	140	704	1909	609	3093	1881	3803	442138
	'34	424	977	1064	118	138292	4770	39728	1673	113844	8809	630	26421	1616	108	4286	107	654	1441	439	3443	23	2260	351127

Ten Months

WILLYS—Coupe, $395; std. sedan, $425; de luxe sedan, $495; car pickup, [illegible] panel delivery, $415.